

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Davis Group (The)
Attention: Accounts Payable
4201 Bee Caves Road - Suite C-101
Austin, TX 78746

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
306462-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
CARE for Michigan	Care for MI-Q4 Issue-10/30	1088

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	306462	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
13302		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/06/12	5am News M-F	5-6am M-F	-----	:30	0	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 5:30 AM 5am News M-F 5-6am M-F :30 CMI TV124H \$400.00 NM 2 WXYZ W 10/31/12 5:20 AM 5am News M-F 5-6am M-F :30 CMI TV124H \$400.00 NM 3 WXYZ Th 11/01/12 4:59 AM 5am News M-F 5-6am M-F :30 CMI TV124H \$400.00 NM 4 WXYZ F 11/02/12 4:58 AM 5am News M-F 5-6am M-F :30 CMI TV124H \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 11/05/12 5:09 AM 5am News M-F 5-6am M-F :30 CMI TV112H \$400.00 NM 6 WXYZ Tu 11/06/12 5:41 AM 5am News M-F 5-6am M-F :30 CMI TV124H \$400.00 NM									
2	10/30/12	11/06/12	Action News 6am	6-7am M-F	-----	:30	0	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 6:53 AM Action News 6am 6-7am M-F :30 CMI TV121H \$900.00 NM 2 WXYZ W 10/31/12 6:53 AM Action News 6am 6-7am M-F :30 CMI TV111 \$900.00 NM 3 WXYZ Th 11/01/12 6:50 AM Action News 6am 6-7am M-F :30 CMI TV112H \$900.00 NM 4 WXYZ F 11/02/12 6:28 AM Action News 6am 6-7am M-F :30 CMI TV112H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 11/05/12 6:52 AM Action News 6am 6-7am M-F :30 CMI TV124H \$900.00 NM 6 WXYZ Tu 11/06/12 6:52 AM Action News 6am 6-7am M-F :30 CMI TV112H \$900.00 NM									



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Advertiser	Product	Estimate Number	
CARE for Michigan	Care for MI-Q4 Issue-10/30	1088	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/30/12	11/06/12	M-F 7-9am	7-9am M-F	-----	:30	0	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 8:44 AM M-F 7-9am 7-9am M-F :30 CMI TV120H \$900.00 NM									
2 WXYZ W 10/31/12 8:47 AM M-F 7-9am 7-9am M-F :30 CMI TV124H \$900.00 NM									
3 WXYZ Th 11/01/12 8:41 AM M-F 7-9am 7-9am M-F :30 CMI TV124H \$900.00 NM									
4 WXYZ F 11/02/12 8:41 AM M-F 7-9am 7-9am M-F :30 CMI TV124H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 M-F 7-9am 7-9am M-F :00 \$900.00 NM									
See MG 20.2									
6 WXYZ Tu 11/06/12 8:41 AM M-F 7-9am 7-9am M-F :30 CMI TV124H \$900.00 NM									
4	10/30/12	11/06/12	Action News SUN 8am	Sun 8-930am	-----	:30	0	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----- 1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 8:38 AM Action News SUN 8am Sun 8-930am :30 CMI TV112H \$350.00 NM									
5	10/30/12	11/06/12	12n-1p	12-1pm M-F	-----	:30	0	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 12:14 PM 12n-1p 12-1pm M-F :30 CMI TV124H \$500.00 NM									
2 WXYZ W 10/31/12 12:16 PM 12n-1p 12-1pm M-F :30 CMI TV111 \$500.00 NM									
3 WXYZ Th 11/01/12 12:14 PM 12n-1p 12-1pm M-F :30 CMI TV112H \$500.00 NM									
4 WXYZ F 11/02/12 12:09 PM 12n-1p 12-1pm M-F :30 CMI TV124H \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 12:24 PM 12n-1p 12-1pm M-F :30 CMI TV124H \$500.00 NM									
6	10/30/12	11/06/12	Dr. Oz	4-5pm M-F	-----	:30	0	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 4:22 PM Dr. Oz 4-5pm M-F :30 CMI TV121H \$900.00 NM									
2 WXYZ W 10/31/12 4:57 PM Dr. Oz 4-5pm M-F :30 CMI TV124H \$900.00 NM									
3 WXYZ Th 11/01/12 Dr. Oz 4-5pm M-F :00 \$900.00 NM									
See MG 20.2									
4 WXYZ F 11/02/12 Dr. Oz 4-5pm M-F :00 \$900.00 NM									
See MG 20.2									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 4:18 PM Dr. Oz 4-5pm M-F :30 CMI TV112H \$900.00 NM									



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Advertiser	Product	Estimate Number	
CARE for Michigan	Care for MI-Q4 Issue-10/30	1088	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/30/12	11/06/12	5-6pm M-F	5-6pm M-F	-----	:30	0	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 5:14 PM 5-6pm M-F 5-6pm M-F :30 CMI TV111 \$1,000.00 NM									
2 WXYZ W 10/31/12 5:36 PM 5-6pm M-F 5-6pm M-F :30 CMI TV111 \$1,000.00 NM									
3 WXYZ Th 11/01/12 5:29 PM 5-6pm M-F 5-6pm M-F :30 CMI TV124H \$1,000.00 NM									
4 WXYZ F 11/02/12 5:14 PM 5-6pm M-F 5-6pm M-F :30 CMI TV112H \$1,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 5:14 PM 5-6pm M-F 5-6pm M-F :30 CMI TV124H \$1,000.00 NM									
8	10/30/12	11/06/12	6-630pm M-F	6-630pm M-F	-----	:30	0	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 5:55 PM 6-630pm M-F 6-630pm M-F :30 CMI TV124H \$1,200.00 NM									
2 WXYZ W 10/31/12 6:13 PM 6-630pm M-F 6-630pm M-F :30 CMI TV124H \$1,200.00 NM									
3 WXYZ Th 11/01/12 5:58 PM 6-630pm M-F 6-630pm M-F :30 CMI TV112H \$1,200.00 NM									
4 WXYZ F 11/02/12 6:11 PM 6-630pm M-F 6-630pm M-F :30 CMI TV124H \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 6-630pm M-F 6-630pm M-F :00 \$1,200.00 NM									
Credited									
9	10/30/12	11/06/12	M-F 7-730p	7-730pm M-F	-----	:30	0	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 6:59 PM M-F 7-730p 7-730pm M-F :30 CMI TV111 \$1,200.00 NM									
2 WXYZ W 10/31/12 7:09 PM M-F 7-730p 7-730pm M-F :30 CMI TV111 \$1,200.00 NM									
3 WXYZ Th 11/01/12 6:59 PM M-F 7-730p 7-730pm M-F :30 CMI TV124H \$1,200.00 NM									
4 WXYZ F 11/02/12 7:12 PM M-F 7-730p 7-730pm M-F :30 CMI TV112H \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 M-F 7-730p 7-730pm M-F :00 \$1,200.00 NM									
See MG 20.2									
10	10/30/12	11/06/12	Su 6-630p	6-630pm Sun	-----	:30	0	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 Su 6-630p 6-630pm Sun :00 \$750.00 NM									
See MG 20.2									



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306462-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
CARE for Michigan	Care for MI-Q4 Issue-10/30	1088	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/30/12	11/06/12	Ent Tonight	730-8pm M-F	-----	:30	0	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 7:41 PM Ent Tonight 730-8pm M-F :30 CMI TV124H \$1,800.00 NM									
2 WXYZ W 10/31/12 7:46 PM Ent Tonight 730-8pm M-F :30 CMI TV124H \$1,800.00 NM									
3 WXYZ Th 11/01/12 7:40 PM Ent Tonight 730-8pm M-F :30 CMI TV112H \$1,800.00 NM									
4 WXYZ F 11/02/12 Ent Tonight 730-8pm M-F :00 \$1,800.00 NM									
See MG 20.2									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 Ent Tonight 730-8pm M-F :00 \$1,800.00 NM									
Credited									
12	10/30/12	11/06/12	MO 8-10pm Dancing	8-10p	-----	:30	0	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 11/05/12 7:58 PM MO 8-10pm Dancing 8-10p :30 CMI TV124H \$10,000.00 NM									
13	10/30/12	11/06/12	Castle	10-11pm Monday	-----	:30	0	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 11/05/12 Castle 10-11pm Monday :00 \$5,000.00 NM									
Credited									
14	10/30/12	11/06/12	20/20	10-11pm Friday	-----	:30	0	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---- 1-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 11/02/12 10:35 PM 20/20 10-11pm Friday :30 CMI TV124H \$4,000.00 NM									
15	10/30/12	11/06/12	11pm Action News Updat	11-1135pm M-Sun	-----	:30	0	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 111111 6 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 11:13 PM 11pm Action News Update 11-1135pm M-Sun :30 CMI TV111 \$2,000.00 NM									
2 WXYZ W 10/31/12 11:32 PM 11pm Action News Update 11-1135pm M-Sun :30 CMI TV124H \$2,000.00 NM									
3 WXYZ Th 11/01/12 11:23 PM 11pm Action News Update 11-1135pm M-Sun :30 CMI TV112H \$2,000.00 NM									
4 WXYZ F 11/02/12 11:27 PM 11pm Action News Update 11-1135pm M-Sun :30 CMI TV112H \$2,000.00 NM									
5 WXYZ Sa 11/03/12 11pm Action News Update 11-1135pm M-Sun :00 \$2,000.00 NM									
See MG 15.8									
8 WXYZ Sa 11/03/12 12:04 AM 11pm Action News Update 11-1135pm M-Sun :30 CMI TV124H \$2,000.00 NM									
MG for 15.5 11/03									
6 WXYZ Su 11/04/12 11:37 PM 11pm Action News Update 11-1135pm M-Sun :30 CMI TV124H \$2,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WXYZ M 11/05/12 11:34 PM 11pm Action News Update 11-1135pm M-Sun :30 CMI TV112H \$2,000.00 NM									



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17	10/30/12	11/06/12	Nashville	10-11pm Wednesd	-----	:30	0	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/31/12 11:00 PM Nashville 10-11pm Wednesd :30 CMI TV111 \$5,000.00 NM									
18	10/30/12	11/06/12	Last Resort	8-9pm Thursday	-----	:30	0	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 11/01/12 Last Resort 8-9pm Thursday :00 \$4,000.00 NM See MG 18.2									
2 WXYZ Th 11/01/12 9:02 PM CMA Awards 8-11pm :30 CMI TV124H \$6,500.00 NM MG for 18.1 11/01									
19	10/30/12	11/06/12	ABC's Saturday Night Foc	SA 8pm-1130pm	-----	:30	0	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 11:43 PM ABC's Saturday Night Football SA 8pm-1130pm :30 CMI TV112H \$3,000.00 NM									
20	10/30/12	11/06/12	Once Upon a Time	8-9pm Sunday	-----	:30	0	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 Once Upon a Time 8-9pm Sunday :00 \$6,000.00 NM See MG 20.2									
2 WXYZ Su 11/04/12 10:45 PM Sunday Prime D 10-11pm Sunday :30 CMI TV112H \$12,450.00 NM MG for 10.1,6.4,11.4,6.3,9.5,3.5,20.1									
21	10/30/12	11/06/12	SU 1130p-12a	1130pm-12am	-----	:30	0	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 SU 1130p-12a 1130pm-12am :00 \$550.00 NM Credited									
22	10/30/12	11/06/12	GMA SAT 7-8am	SAT 7-8am	-----	:30	0	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 GMA SAT 7-8am SAT 7-8am :00 \$350.00 NM Credited									
23	10/30/12	11/06/12	Action News SAT 8am	SAT 8-9am	-----	:30	0	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 8:24 AM Action News SAT 8am SAT 8-9am :30 CMI TV124H \$350.00 NM									



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Advertiser	Product	Estimate Number	
CARE for Michigan	Care for MI-Q4 Issue-10/30	1088	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/30/12	11/06/12	Kelly	9-10am M-F	-----	:30	0	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 9:22 AM Kelly 9-10am M-F :30 CMI TV124H \$500.00 NM									
2 WXYZ W 10/31/12 9:55 AM Kelly 9-10am M-F :30 CMI TV111 \$500.00 NM									
3 WXYZ Th 11/01/12 9:50 AM Kelly 9-10am M-F :30 CMI TV112H \$500.00 NM									
4 WXYZ F 11/02/12 9:56 AM Kelly 9-10am M-F :30 CMI TV112H \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 Kelly 9-10am M-F :00 \$500.00 NM									
Credited									
25	10/30/12	11/06/12	Doctors	10-11am M-F	-----	:30	0	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 10:14 AM Doctors 10-11am M-F :30 CMI TV121H \$400.00 NM									
2 WXYZ W 10/31/12 10:49 AM Doctors 10-11am M-F :30 CMI TV124H \$400.00 NM									
3 WXYZ Th 11/01/12 10:25 AM Doctors 10-11am M-F :30 CMI TV124H \$400.00 NM									
4 WXYZ F 11/02/12 10:55 AM Doctors 10-11am M-F :30 CMI TV124H \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 10:47 AM Doctors 10-11am M-F :30 CMI TV112H \$400.00 NM									
27	10/30/12	11/06/12	Thursday Prime C	10-11pm Thursday	-----	:30	0	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --- 1--- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 11/01/12 Thursday Prime C 10-11pm Thursday :00 \$5,000.00 NM									
Credited									
28	10/30/12	11/02/12	Nightline	1135pm-1205am M	- TWTF - -	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 11:43 PM Nightline 1135pm-1205am M :30 CMI TV111 \$1,500.00 NM									
2 WXYZ W 10/31/12 11:52 PM Nightline 1135pm-1205am M :30 CMI TV111 \$1,500.00 NM									
29	10/30/12	11/02/12	M-F 11a-12n	11am-12pm M-F	- TWTF - -	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 11/02/12 11:24 AM M-F 11a-12n 11am-12pm M-F :30 CMI TV112H \$1,500.00 NM									
30	10/30/12	11/02/12	Jimmy Kimmel Live	1205am-105am M-F	- TWTF - -	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/31/12 1:01 AM Jimmy Kimmel Live 1205am-105am M-F :30 CMI TV124H \$750.00 NM									



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Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
306462-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
CARE for Michigan	Care for MI-Q4 Issue-10/30	1088	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	11/03/12	11/03/12	SA 8-10am Action News	8-10a	-----S-	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 9:42 AM SA 8-10am Action News 8-10a :30 CMI TV112H \$1,350.00 NM									
32	11/03/12	11/03/12	SA 10-11am News	10-11am	-----S-	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 10:39 AM SA 10-11am News 10-11am :30 CMI TV124H \$1,400.00 NM									
33	11/04/12	11/04/12	SU 12-1p News	12-1p	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 12:34 PM SU 12-1p News 12-1p :30 CMI TV124H \$3,000.00 NM									
34	11/05/12	11/05/12	M-F 5-730p	5-730pm M-F	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 5:56 PM M-F 5-730p 5-730pm M-F :30 CMI TV112H \$3,000.00 NM									

Total Spots **73** Gross Total **\$111,150.00**

Payment Terms 30 Days

Agency Commission **\$16,672.50**
Net Amount Due **\$94,477.50**